

The Ultimate Experience



Low pH (Acidic)

Best used against mineral based soil



Best used against speed dry-time when applied to a wet car



High pH (Alkaline)

Best choice for fighting most types of road grime

Most effective when applied to a dry car to give more time to wash away dirt

Automobile owners expect their cars to be clean. But different types of grime require specific ingredients to ensure their removal. High pH (alkaline) soaps can remove most road muck but should be applied pre-wash to allow more time for dirt to wash away. To combat mineral based soil, though, low pH (acidic) soaps are ideal and work best when applied to a wet car.

Ensure more than a clean car. Ensure an experience!



Customers return for the memorable experience you give them. Don't forget to balance using a high-quality soap and giving them a memorable experience. You and your customers will love the reflection of their smiling faces as you hand them the keys, knowing you'll see them again.